



UNIVERSITY OF PIRAEUS

1) GENERAL

| | | | |
|--|---|-----------------|---|
| SCHOOL | ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES | | |
| ACADEMIC UNIT | ECONOMICS | | |
| LEVEL OF STUDIES | UNDERGRADUATE | | |
| COURSE CODE | OKAIF04 | SEMESTER | 4 |
| COURSE TITLE | ENGLISH | | |
| INDEPENDENT TEACHING ACTIVITIES | WEEKLY TEACHING HOURS | CREDITS | |
| Lectures | 3 | 2 | |
| COURSE TYPE | GENERAL KNOWLEDGE | | |
| PREREQUISITE COURSES | - | | |
| LANGUAGE OF INSTRUCTION and EXAMINATIONS | ENGLISH | | |
| IS THE COURSE OFFERED TO ERASMUS STUDENTS | YES | | |
| COURSE WEBSITE (URL) | https://eclass.unipi.gr/courses/OEP434/ | | |

2) LEARNING OUTCOMES

Learning Outcomes

Upon successful completion of the course students can:

- discover and analyze authentic advanced level texts
- recognize and differentiate scientific from everyday speech
- explain problems
- combine classic with new theories
- enrich their vocabulary with important economic terminology
- develop their critical thinking

General Competences

The aim of the course is:

- respect for the natural environment
- demonstration of social and moral responsibility and sensitivity in matters of gender
- working in an interdisciplinary environment
- the promotion of creative and inductive thinking
- data analysis
- autonomous work
- understanding by students of authentic written and spoken language related to the tourist environment, economy, current problems, sustainability, and environmental issues

3) SYLLABUS

Teaching authentic texts in combination with the development of critical thinking on Product Promotion, History of Finance and Banking, Business Research, Environmental Pollution, Industry, Payment Methods, Accounting, Oligopoly, the Welfare State, Gross Profit, International Trade, Acquisition and Merger of Companies, Purchase of Bonds and Shares, Stock Exchange and Finance.

4) TEACHING and LEARNING METHODS

| | | |
|--|---|--------------------------|
| DELIVERY | In-class lectures | |
| USE OF INFORMATION AND COMMUNICATION TECHNOLOGY | Use of Information and Communication technology (use of audiovisual means to support the learning process) Communication with students: office hours. e mail, e class platform | |
| TEACHING METHODS | Activity | Semester workload |
| | Lectures | 39 |
| | Study | 20 |
| | Exam | 1 |
| | Course Total | 60 |
| STUDENT PERFORMANCE | Language of exams: English | |

| | |
|------------------------------|--|
| EVALUATION | <p>Assessments:</p> <p>The material to be tested can be found on the English language notice board (central building 3rd floor) or is posted on the e class immediately after the end of term.</p> <p>The final grade is totally (100%) based on the student's performance in the one-hour final exam, in June, or in case of failure in September.</p> <p>The written exam includes text comprehension, vocabulary, and terminology exercises in the form of multiple choice as well as translation.</p> <p>Students with reading and writing difficulties as they are certified and specified by the competent body are examined in accordance with the stipulated department procedure.</p> <p>Announcement of the assessment criteria: The criteria of assessment are explained during the course and are clearly stated in the e class).</p> <p>Students are entitled to see their corrected test (in the office hours) and receive explanations on the mark they obtained.</p> |
| ATTACHED BIBLIOGRAPHY | <p>: Skills and Functions in Business English by Sivridou, F. & Iakovos. A. Διαδικτυακή Εμπορική Αλληλογραφία, Oxford Business Dictionary, Khan Academy, www.WordReference.com, el.glosbe.com, www.linguee.com, dictionary.cambridge.org, www.collinsdictionary.com, BBC Economy, CNN</p> <p>- Related academic journals:</p> <p>The Economist, The Guardian, The USA Today</p> |