



UNIVERSITY OF PIRAEUS

1) GENERAL

| | | | |
|--|---|-----------------|---|
| SCHOOL | ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES | | |
| ACADEMIC UNIT | ECONOMICS | | |
| LEVEL OF STUDIES | UNDERGRADUATE | | |
| COURSE CODE | OKBIA08 | SEMESTER | 8 |
| COURSE TITLE | SUSTAINABLE ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT | | |
| INDEPENDENT TEACHING ACTIVITIES | WEEKLY TEACHING HOURS | CREDITS | |
| Lectures | 4 | 5 | |
| COURSE TYPE | Scientific Expertise | | |
| PREREQUISITE COURSES | - | | |
| LANGUAGE OF INSTRUCTION and EXAMINATIONS | Greek (English in case of Erasmus Students) | | |
| IS THE COURSE OFFERED TO ERASMUS STUDENTS | YES | | |
| COURSE WEBSITE (URL) | https://eclass.unipi.gr/courses/OEP410/ | | |

2) LEARNING OUTCOMES

Learning Outcomes

This course aims to familiarize students with the concept of sustainable development within the framework of the 17 Sustainable Development Goals (SDGs) of the UN, which include circular economy and bioeconomy. At the same time, the goal of the course is to provide the basic knowledge that a modern business must have in order to take the appropriate actions within the context of the new reality. Sustainable entrepreneurship is based on the triple bottom line of Environment-Society-Economy so that modern businesses can respond to challenges such as climate change, stricter regulations, increased pressure from consumers, the need for a change in the production model within the framework of circular economy and bioeconomy, and the analysis of Sustainability Reports, which are now mandatory for large companies according to European legislation, as well as an important tool for competitive strategy.

Upon completing the course, students are expected to:

- Understand the contemporary concepts of Sustainable Development and Sustainable Entrepreneurship.
- Acquire basic knowledge of the ESG (Environmental, Social, and Governance) framework.
- Know and understand business strategies for integrating SDGs across all aspects of their operations.
- Know what a Sustainability Report is. • Know and be able to use basic sustainability measurement tools.

General Competences

- Working in an international environment
- Working in an interdisciplinary environment
- Introduction of new research ideas
- Market analysis
- Independent work
- Environmental respect
- Development of Initiatives for sustainable development
- Sustainable entrepreneurship
- Circular economy

3) SYLLABUS

- UN Sustainable Development Goals
 - Environment and its Importance for Human Existence
 - The Concept of Circular Economy – Circular Economy in the EU
 - Forms and Stages of Sustainable Business
 - Key Aspects and Approaches to Sustainability
 - Leadership in the Era of Sustainability

4) TEACHING and LEARNING METHODS

| | | |
|--|--|--------------------------|
| DELIVERY | In class lectures | |
| USE OF INFORMATION AND COMMUNICATION TECHNOLOGY | Use of ICT in LECTURES | |
| TEACHING METHODS | Activity | Semester workload |
| | Lectures | 52 |
| | Study | 71 |
| | Exam | 2 |
| | Course Total | 125 |
| STUDENT PERFORMANCE EVALUATION | Written final exam (100%) | |
| ATTACHED BIBLIOGRAPHY | <p>-Suggested bibliography:</p> <ul style="list-style-type: none"> • Sanders, N. και Wood, J. (2018). Basic concepts in sustainable entrepreneurship, Broken Hill Publishers. • Pietzsch, J. (2018) Introduction to Bioeconomy, Tsotras Publications. • Karkalakos, S. and Polemis, M. (2015). Sustainable Development, Environment and Energy, Private Publication | |