

1) GENERAL					
SCHOOL	ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES				
ACADEMIC UNIT	ECONOMICS				
LEVEL OF STUDIES	UNDERGRADUATE				
COURSE CODE	OKFAA05 SEMEST		ER	5	
COURSE TITLE	FRENCH				
INTEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS		CREDITS		
Lectures	3		2	2	
COURSE TYPE	GENERAL KNOWLEDGE				
PREREQUISITE COURSES					
LANGUAGE OF INSTRUCTION and EXAMINATIONS	FRENCH				
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES (after consultation with the teacher)				
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/OEP521/				
2) LEARNING OUTCOMES					

Learning Outcomes

Upon successful completion of the course, the students of the department will be able to use the French language in order to:

- describe the postgraduate studies program of the corresponding French-speaking departments (Universités, Grandes Ecoles), the French student cities, the way of preparation and admission to postgraduate studies in French-speaking universities, the professional exits
- compare existing cover letter models and design a cover letter that will be relevant to their future plans (searching for a French-speaking University to do a master's degree, finding a summer job)
- search the electronic libraries for scientific articles of their interest
- present the French-language scientific journals of their field
- improve their reading skills in French texts
- study specialist French texts around concepts related to specific scientific subjects of the Department's Curriculum that were taught (e.g. microeconomics, macroeconomics, banks, transport, telecommunications) or according to their interests/needs (e.g. assignments that they are assigned in the context of the other courses).

General Competences

- Search for, analysis and synthesis of data and information by the use of appropriate technologies,
- Adapting to new situations
- Decision-making
- Individual/Independent work
- Group/Team work
- Working in an international environment
- Working in an interdisciplinary environment
- Respect for diversity and multiculturalism
- Promotion of free, creative and inductive thinking

3) SYLLABUS

The organization of the course is based on the principles of teaching French for university purposes and is determined by the language/communication needs of students in specific academic contexts and circumstances.

The selection, planning, organization of material and feedback is adapted to the special needs of the students detected in the first courses of the semester.

Teaching French for university purposes include the use of authentic materials because authentic texts present authentic speech, introduce cultural elements, provide motivation, present simulation in authentic situations, flexibility in terms of topics and relevance to the scientific subject.

The course is structured around three axes that contribute to the improvement of students

communicative language skills in the French language.

The first concerns the description of French-language Master's degree programs and scientific journals.

The second axis is related to the techniques of reading / decoding French-language texts and writing a cover letter The third aims to teach students to submit in writing a paper regarding a postgraduate program of interest to them or an article published in a French-language scientific journal of the field related to a topic of interest to them (e.g. thesis) or an award-winning French-speaking business.

4) TEACHING and LEARNI						
	In-class lectures					
	Use of ICT in lectures and in communication with students					
COMMUNICATION						
TECHNOLOGY						
TEACHING METHODS	Activity	Semester workload				
	Interactive teaching, educational visits	20				
	Study weekly lessons or bibliography	10				
	Writing small individual assignments focusing on the home	10				
	application of the material taught and assigned to students on a					
	weekly basis or exculpatory individual work					
	Personalized correction of small individual assignments or	10				
	exculpatory work					
	Exam	10				
	Course Total	60				
STUDENT PERFORMANCE	The course evaluation process takes place in French, is jointly decided with the students in					
EVALUATION	the first courses, and includes:					
	a final oral exam (summative) that takes place at the end of the semester (60%) and					
	concerns all the activities of the semester. The assessment criteria	he assessment criteria are detailed in the first and				
	last course and are communicated electronically to registered stu	registered students.				
	 attendance and participation in the course (10%) (formative) the weekly written assignments related to the teaching content and allowed the teacher to provide feedback and enrich the teaching and/or the individual work of the semester (30%) 					
	(formative) It is, however, possible for students who for serious reasons cannot attend the course to submit, in consultation with the teacher and under her supervision, a written paper on a subject related to their studies. This specific work will be presented orally to their fellow students and will be the subject of the final oral exam.					
Finally, there is the possibility of group work (optional and after consultation with the						
	interested students).					
ATTACHED BIBLIOGRAPHY	-Suggested Bibliography:					
	Janssen, F. (dir.) (2016) Entreprendre. Une introduction à l'entrepreneuriat, 2nd édition,					
	Louvain-la-Neuve : De Boeck Supérieur.					
Ngameni P., 2019, La méthode concrète pour réussir ses études scolaires et universitaires éditions Thot Ras P., 2015, Le grand livre de la lettre de motivation, Broché Βουγιουκλίδου Α, 2016, Γαλλοελληνικό και ελληνογαλλικό λεξικό Οικονομικών όρων, Προπομπός						
					Σιούτη, Α., 2016, Le grenier de la grammaire, Εκδ. Γρηγόρη	
					- Related scientific journals:	
					Recherche et applications en marketing	
					necherche et applications en marketing	