



UNIVERSITY OF PIRAEUS

1) GENERAL

SCHOOL	ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES		
ACADEMIC UNIT	ECONOMICS		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	OKFEP04	SEMESTER	4
COURSE TITLE	GERMAN		
INDEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS	CREDITS	
Lectures	3	2	
COURSE TYPE	GENERAL KNOWLEDGE		
PREREQUISITE COURSES	None		
LANGUAGE OF INSTRUCTION and EXAMINATIONS	German		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	No		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/BDT257/		

2) LEARNING OUTCOMES

Learning Outcomes

Upon successful completion of the course, students will have

- Understanding of financial terminology based on the texts worked through in the course and practice with appropriate exercises
- Development of appropriate reading comprehension techniques to understand economic texts more fully
- Familiarization with graphical representations and development of written/verbal skills
- Development of appropriate skills for successful communication in German in the specialized field of study

General Competences

- Independent work
- Teamwork
- Working in an international environment
- Respect for difference and multiculturalism
- Critical consciousness, criticism and self-criticism

3) SYLLABUS

The aim of this course is to familiarize students with specialized vocabulary of texts related to business. In particular, the course covers the following topics: business in various sectors (small and medium-sized enterprises, service providers, etc.), business legal form (SA, LLC, etc.), business organization chart, responsibilities of the various departments, marketing, e-marketing, advertising, Internet sales and trade fairs.

4) TEACHING and LEARNING METHODS

DELIVERY	In-class lectures	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	<ul style="list-style-type: none"> • Use of ICT in lectures • USE of ICT in Communication with students 	
TEACHING METHODS	Activity	Semester workload
	Lectures	39
	Study	20
	Exam (written)	1
	Course total	60
STUDENT PERFORMANCE EVALUATION	Written final examination Comprehension questions (true/false), fill in the blanks, questions on the topics of the course, word matching exercise, exercise in completing derivatives, grammar exercises	

