



UNIVERSITY OF PIRAEUS

1) GENERAL

SCHOOL	ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES		
ACADEMIC UNIT	ECONOMICS		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	OKTEX01	SEMESTER	8
COURSE TITLE	BUSINESS PLANS AND FEASIBILITY STUDIES		
INDEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS	CREDITS	
Lectures	4	5	
COURSE TYPE	Skills Development		
PREREQUISITE COURSES	-		
LANGUAGE OF INSTRUCTION and EXAMINATIONS	Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/ODE218/		

2) LEARNING OUTCOMES

Learning Outcomes

Upon completion of this course, students will be able to:

- Choose between alternatives
- Prepare a sectoral study
- Identify investments opportunities
- Prepare and present a business plan
- Prepare and present a feasibility study
- Evaluate projects

General Competences

- Search, analysis, and synthesis of data and information, using necessary technologies
- Adaptation to new situations
- Decision making
- Autonomous work
- Teamwork
- Project planning and management
- Respect for the natural environment
- Working in an interdisciplinary environment
- Criticism and self-criticism

3) SYLLABUS

Definitions

Business Plans

Feasibility Study

- Summary
- Basic concept and background of the project
- Market Analysis and Marketing
- Raw materials and other supplies
- Engineering and technology
- Plant organisation and overheads
- Human resources
- Location, site, environment
- Planning and budget for the execution of the project
- Financial analysis and evaluation of the investment

4) TEACHING and LEARNING METHODS		
DELIVERY	In class lectures	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	Use of ICT in teaching, Use of ICT in communication with students	
TEACHING METHODS	Activity	Semester workload
	Lectures	52
	Individual Assignments	30
	Study	75
	Written Exams	2
	Course Total	149
STUDENT PERFORMANCE EVALUATION	Language of evaluation: Greek Methods of evaluation -Written final exam (80%) -Individual project/ essay writing (20%)	
ATTACHED BIBLIOGRAPHY	Suggested bibliography: <ul style="list-style-type: none"> • Methodology, Techniques and Theory for Economic and Technical Studies., S. Karvounis, Piraeus, Varvarigou Publications, 2016 (in Greek) • Instructions, Problems, Models for Economic and Technical Studies, S. Karvounis & D. Georgakellos, Piraeus, Varvarigou Publications, 2016 (in Greek) • How to prepare a feasibility study: A step-by-step guide including 3 model studies, Robert E Stevens, Prentice-Hall, 1982 • Manual for the Preparation of Industrial Feasibility Studies, Behrens W. & Hawranek P.M., UNIDO, 1991 • Project Evaluation. English, J. M. New York: Macmillan Publishing Co., Inc., 1984. • Business Plans Handbook, 13th Volume Lynn M. Pearce, 2008 The Gale Group • Feasibility Study A Complete Guide - 2020 Edition, 2021, 5STARCOOKS • Economic Decision Analysis For Project Feasibility Studies, Babak Jafarizadeh, 2022, Springer Cham. <p>Related academic journals:</p> <ul style="list-style-type: none"> • Energy (Elsevier) • Renewable and Sustainable Energy Reviews (Elsevier) • Applied Energy (Elsevier) • Journal of Energy Resources Technology (ASME) 	